

PAGE & BLOOM

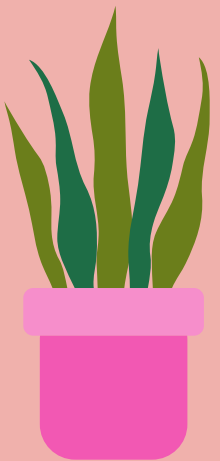
Powered by women



Our theory of change

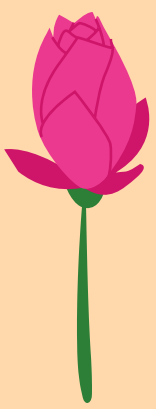
We empower women survivors of domestic abuse to move forward in their lives, achieving financial independence and career success.

We do this by helping them develop the experience, skills and confidence to move into paid employment and onwards into a fulfilling career.



INTERVENTIONS: WHAT WE DO

- Employability training programmes
- Work experience placements
- Longer term jobs with Page & Bloom
- Upskilling and learning on the job
- Volunteering opportunities



OUTCOMES: THE RESULTS

- Increased household income
- Improved confidence and skills
- Progression into mainstream jobs or training
- Saving paper from landfill, reduced water & CO2 use



IMPACT: THE DIFFERENCE

- Financial independence
- Progression into fulfilling careers with prospects
- Reduced chance of returning to an abuse relationship
- Environmentally sustainable alternative to real flowers

HOW WE MEASURE IT

- Number of hours of London Living Work generated
- % of women moving into employment or training
- Change in reported confidence and skills
- Qualitative changes in women's lives

